



## Annual Convention Issue of *NYPE* & Membership Directory Rates

Ad Size – Black & White	Dimensions	Pay by 4-9-2010	Pay After 4-9-2010
o Double Facing Pages	7 ½ " W x 10" L	\$ 1400.00	\$ 1425.00
o Inside Cover or Back Cover (Color)	7 ½ " W x 10" L	\$ 1000.00	\$ 1025.00
o Full Page	7 ½ " W x 10" L	\$ 675.00	\$ 700.00
o Half Page	7 ½" W x 5" L	\$ 425.00	\$ 450.00
o Quarter Page	3 ½ " W x 5" L	\$ 250.00	\$ 275.00
o Eighth Page	3 ½ " W x 2¼" L	\$ 215.00	\$ 240.00

The spring issue of the *New York Professional Engineer (NYPE)* has been expanded into NYSSPE Membership Directory. All advertisers will receive a complimentary copy and it will be used as a reference guide for inquiries received at NYSSPE headquarters. It will also be available to all NYSSPE members and Sustaining Members.

**Specifications:** ALL AD COPY MUST BE CAMERA READY OR SENT ELECTRONICALLY. If composition is required, advertiser will be billed at \$25.00/hr. or fraction thereof, minimum one hour. The magazine is printed as an 11" x 8 ½" booklet.

**Ad's can be sent electronically in the following programs:**

PDF file (preferred)  
Page Maker

Photo Shop  
Illustrator

Quark (mac or pc)  
.tif file

**Please email ads to: Jennifer Miller - jamiller@nysspe.org or call with any questions: 518-283-7490**

***Don't Forget:** Advertisers can attend the conference at a discounted rate (member rate vs non-member rate).*

**Advertiser Information:**

**Deadline for All Advertising: April 9, 2010**

Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Bus# \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_ Please charge to my **VISA** or **Mastercard** (complete information below)

Card# \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_

3Digit Security code \_\_\_\_\_ Card holder's Name: \_\_\_\_\_

Card holder's Address: \_\_\_\_\_

Signature: \_\_\_\_\_

**Make Checks Payable to: NYSSPE - Mail To: NYSSPE, 385 Jordan Road, Troy, NY 12180**