

NYPE Annual Conference Journal & Membership Directory Rates

Ad Size – Black & White	Dimensions	Pay by: April 20 th	Pay After April 20 th
o Double Facing Pages	7 ½ " W x 10" L	\$ 1400.00	\$ 1425.00
o Inside Cover or Back Cover (Color)	7 ½ " W x 10" L	\$ 1000.00	\$ 1025.00
o Full Page	7 ½ " W x 10" L	\$ 675.00	\$ 700.00
o Half Page	7 ½" W x 5" L	\$ 425.00	\$ 450.00
o Quarter Page	3 ½ " W x 5" L	\$ 300.00	\$ 325.00
o Eighth Page	3 ½ " W x 2¼" L	\$ 250.00	\$ 275.00

[] I am a Sustaining Member with NYSSPE, I get a 15% discount on above rates.

The *New York Professional Engineer (NYPE)* is now an annual publication entitled The New York Professional Engineer Conference Journal & Membership Directory. All advertisers will receive a complimentary copy and it will be used as a reference guide for inquiries received at NYSSPE headquarters. It will also be distributed to all NYSSPE members and Sustaining Members.

Specifications: ALL AD COPY MUST BE CAMERA READY OR SENT ELECTRONICALLY. If composition is required, advertiser will be billed at \$25.00/hr. or fraction thereof, minimum one hour. The magazine is printed as an 11" x 8 ½ " booklet.

Ads can be sent electronically in the following programs:

**PDF file (preferred)
Page Maker**

**Photo Shop
Illustrator**

**Quark (mac or pc)
.tif file**

Please email ads to: Jennifer Miller - jamiller@nysspe.org or call with any questions: 518-283-7490

***Don't Forget:** Advertisers can attend the conference at a discounted rate (member rate vs non-member rate).*

Advertiser Information:

Deadline for All Advertising: April 20, 2012

Contact Person: _____

Company Name: _____

Address: _____

Bus# _____ Email: _____

_____ Please charge to my **VISA, Mastercard, Discover or American Express** (complete information below)

Card holder's Name: _____

Card holder's Address: _____

Signature: _____

Card# _____ Exp: ____/____

3Digit Security code/ 4 American Express ____ _

Email receipt to: _____

Make Checks Payable to: NYSSPE - Mail To: NYSSPE, 6 Airline Dr., Albany, NY 12205